



Parental Consent Form

(Pupil Images, Information and Marketing)

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Parental Consent Form

Pupil Images

Occasionally, we may take photographs of the children at our school. We use these images as part of our school displays and sometimes in other printed publications. We will also use them on our school website and on *Tapestry*, our Early Years online Learning Journey.

If we use photographs of individual pupils, we will not use the name of that child in the accompanying text or photo caption. If we name a pupil in the text, we will not use a photograph of that child to accompany the article. If a child has won an award and the parent would like the name of their child to accompany their picture, we will obtain permission from the parent before using the image.

At the end of the Reception year parents are given the opportunity to download their child's learning journey from *Tapestry* by 31st July before the account is deleted. Records of Achievement are used to celebrate your child's progress throughout school. These are sent home at the end of Year 6. Photographs of individuals, groups or classes of children may appear in these records.

From time to time, our school may be visited by the media who will take photographs or film footage of a high profile event. Children may appear in these images, which will sometimes be published in local or national newspapers, or on approved websites.

Please use the boxes below to indicate whether you give consent to each medium:

	Yes	No
I give permission for my child's photo to be used within school for display purposes	<input type="checkbox"/>	<input type="checkbox"/>
I give permission for my child's photo to be used in Records of Achievement (NB a separate more detailed consent form for EYFS Tapestry is provided)	<input type="checkbox"/>	<input type="checkbox"/>
I give permission for my child's photo to be used on the school website	<input type="checkbox"/>	<input type="checkbox"/>
I give permission for my child's photo to be used in other school printed publications e.g. the School Prospectus	<input type="checkbox"/>	<input type="checkbox"/>
I give permission for my child's photo to be used in the local magazines e.g. <i>Danbury Journal</i>	<input type="checkbox"/>	<input type="checkbox"/>
I give permission for my child to appear in the media	<input type="checkbox"/>	<input type="checkbox"/>
I give permission for my child to have an annual individual and class school photograph taken. I understand this printed/digital photograph can be purchased by parents.	<input type="checkbox"/>	<input type="checkbox"/>

School Marketing & Fundraising

We would like to be able to inform you about school based events (such as open mornings, Parent Association fundraising events, class assemblies) either by phone, text, emails or letters.

Please use the boxes below to indicate how you agree for the school to contact you for these purposes (more than one box can be ticked if you consent for more than one medium of communication):

- Phone Call:
- Letter:
- Email: NB School uses ParentMail® for this purpose

Text Message: NB School uses ParentMail® for this purpose

None of the Above:

Danbury Park Community Primary School uses the above methods of communication- if you opt out of the above, please be aware that communication will be severely restricted.

Direct Marketing

We would like to be able to inform you about special offers or promotions by certain third parties that might be of interest to you (for example companies offering discounted rates to families during school holiday periods, information about local events). This will be solely by letter.

Please use the boxes below to indicate if you agree for the school to contact you for these purposes.

Letter:

I do not wish to receive marketing:

This form is valid for the time that your child is a pupil at Danbury Park Community primary School unless you inform us otherwise in writing.

Consent to any of the above can be withdrawn by parents. Please provide the school with written confirmation that you withdraw your consent and specify which areas this is in relation to.

Child's Name: _____ **Relationship to child:** _____

Parent/Carer Signature: _____ **Date:** _____

Print Name: _____